

RECRUITMENT

JOB DESCRIPTION & PERSON SPECIFICATION

JOB TITLE:	CAD & Graphic Designer
DEPARTMENT:	Marketing
LOCATION:	Irlam – Home Office
LEVEL:	Mid Level
HOURS:	Full Time
REPORTS TO:	Group Head of Marketing

JOB DESCRIPTION

DUTIES OF ROLE

- Develop concepts and graphics for the Diamorph Group and all its other brands over multiple channels (web, digital, print): literature, internal & external comms, exhibitions, product branding
- Using CAD/Solidworks/Keyshot/Inventor/SketchUp software to create product renders and installation plans
- 3D designs/renders
- Photo editing, altering & video creation
- Adhere to our brand guidelines and consistently design in accordance with these
- Work alongside the Marketing team to produce engaging and effective campaigns
- Supporting digital marketing activities on a day to day basis
- Have input in marketing initiatives
- Liaise with external agencies and suppliers
- Aiding external and exec team by creating engaging and informative visuals

KEY SKILLS

- Experience using CAD/Solidworks/Keyshot/Inventor/SketchUp
- Evidence of graphic design, which includes multi-channel design
- Possess an excellent understanding of both design and print processes
- Extensive experience in Adobe Creative Suite (Photoshop, Illustrator & InDesign)

PERSON SPECIFICATION

EDUCATION AND TRAINING

Qualification OR equivalent experience in Marketing / Graphic Design / Product Design or a related field.

PROFILE

Diamorph are seeking a CAD & Graphic Designer to manage the design and coordination of our brand. The ideal candidate for this role will bring experience in design and production for digital, web and print. They will join a small team bringing our brand to life across all of our platforms. You should be passionate about design, with a dynamic and enthusiastic approach to new concepts. In addition, the candidate is outgoing, driven, proactive, structured and a team player; they contribute to the development of the company's values by being collaborative, open-minded, resourceful, and entrepreneurial.

PERSONAL ATTRIBUTES

- Communication and interpersonal skills
- Creativity
- Detail-Orientated
- Analytical skills to evaluate marketing campaigns
- Leadership, drive and self-motivation
- Flexible approach to work
- Ability to work well under pressure & to tight deadlines
- Teamwork and the ability to foster good working relationships
- Influencing and negotiation skills
- Skills in IT
- Multi-Tasking
- Good time management on multiple projects
- Determined, professional, enthusiastic and outlook