

VACANCY

Graduate Customer & Market Insight Analyst

THE ROLE

We are an award-winning manufacturing company based in Trafford Park, Manchester, and are currently looking to recruit a dynamic Graduate Customer & Market Insight Analyst to join our newly established market research function, within Tenmat's marketing team.

As our new Graduate Customer & Market Insight Analyst, you will help our Senior Customer & Market Insight Analyst to identify new sales and marketing opportunities. You'll research new and existing products and industries and gain insight into customer needs and experiences.

Your ability to speak and write to a high technical standard is crucial, as you will frequently be summarising research findings and analysis into succinct, visual presentations.

Training will be provided so an enthusiasm to learn and adapt is important.

ABOUT YOU

Ideally, you will be degree educated with some experience conducting research projects and analysing data.

You will need to be a fast learner who can bring new ideas, think strategically, and collaborate cross-functionally.

We are looking for a bright, inquisitive, detail-orientated person who will contribute to the development of the company's values by being collaborative, open-minded, resourceful, and entrepreneurial.

YOUR RESPONSIBILITIES

As our detail-orientated Graduate Customer & Market Insight Analyst, you will produce in-depth market research and customer insights to identify new market opportunities and address key strategic questions. You will assist our Senior Customer & Market Insight Analyst in developing business cases to support new sales and marketing strategies.

Contributing to both qualitative and quantitative market research, you will engage with experts both inside and outside of the organisation to research competitive positioning, market trends and will be a global support for all business units at Tenmat. As a curious, analytical professional, you will evaluate customers' behaviour and provide insights and recommendations to generate innovative ideas to grow our brand and our products.

WHAT WE OFFER

We will offer you a competitive salary, 25 days' annual leave (plus bank holidays), a defined pension contribution scheme, BUPA private healthcare, life assurance, non-contractual company bonus, flexible and home-working opportunities, and more!

TO APPLY

To find out more information about this opportunity and to apply, please submit your CV to Louise Cowell (HR Officer) and Hannah Liptrot (Senior Customer & Market Insight Analyst) by emailing lc.hr@tenmat.com and hannah.liptrot@tenmat.com detailing your current salary and notice period.